

# 2023-2024 TTC Catalog

## Social Media Design

### Certificate in Applied Science

#### 15 Credit Hours

This certificate prepares students for careers in social media communication. Students learn how to identify, engage, and communicate with target markets and online communities, and to design graphics and create photos and videos to promote business. Using digital technologies, including social media, content creation, digital advertising and mobile marketing techniques, students will provide services to business owners and professionals.

#### Major Requirements

ARV 211 Digital Media Design 3  
ARV 217 Computer Imagery 3  
ARV 219 Multimedia Techniques 3  
ARV 229 Advanced Multimedia 3  
ARV 242 Design Thinking 3

Total: 15

#### Admission Requirements

Admission into this program requires proof of high school graduation (or GED) and qualifying scores on SAT, ACT or the TTC placement test.